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Press Release

IFAT 2020 to be canceled

- Survey among exhibitors reveals clear opinion of the industry
- Next IFAT in Munich: May 30 to June 3, 2022

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The COVID-19 pandemic has a massive impact—also on the global environmental technology industry. In consultation with the Executive Board of the Exhibitors' Advisory Board and the conceptual partners of IFAT, Messe München conducted a survey among the IFAT exhibitors, revealing that most respondents are against holding IFAT from September 7 to 11, 2020. Hence, IFAT at the planned time would be unacceptable—not only for Messe München but also for the trade fair participants. In addition, according to the latest announcements, major events must not be held until the end of August 2020. In order to provide all customers a reliable basis for planning and in close consultation with the Executive Board of the Exhibitors' Advisory Council, IFAT is canceled.

“A safe and successful IFAT 2020 for all concerned—that was our primary concern. Due to the still unforeseeable circumstances, this objective is unfortunately no longer feasible, even for the new date,” explains Stefan Rummel, Managing Director of Messe München.

The fair had already been postponed from May to September. “We therefore cancel the alternative date with a heavy heart. The next IFAT will take place from May 30 to June 3, 2022,” says Rummel. Even in this turbulent time, Messe München and the IFAT team see themselves as partners of the industry: “We will continue to develop and digitally complement our platform in order to add fresh impetus to the environmental industry—both at our home base in Munich and internationally.”

Clear opinion of the industry

The decision is based on intensive discussions with industry associations, partners and many exhibitors from all segments of IFAT. And a recent survey has confirmed this opinion. The survey among all exhibitors registered at the fair was carried out online in the week after Easter. 1,933 exhibitor representatives from all over the world took part. 64 percent said that they think it was unjustifiable to hold IFAT in September 2020 due to the coronavirus crisis (737 respondents) or that they would like to pause due to low expectations of the fair's success (507 respondents). 85 percent of those surveyed do not expect the

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environmental technology sector to recover economically before the first half of 2021.

Further information is available at www.ifat.de.

About IFAT

IFAT is the world's largest and leading environmental technology trade fair. Every two years, the world-leading trade show presents solutions for water, sewage, waste and raw materials management as well as solutions to make maximum use of resources and to close raw material cycles. The 2018 edition attracted 3,305 exhibitors from 58 countries and 142,472 trade visitors from 162 nations. The event occupied a completely booked space of 260,000 square meters, divided among 18 halls and an outdoor area. The next IFAT will be held at the exhibition center in Munich from Mai 30 to June 3, 2022.

IFAT worldwide

Messe München not only demonstrates its considerable expertise in organizing environmental technology trade shows with the world's leading trade fair IFAT. Other international events include IE expo China in Shanghai, IE expo Chengdu in Chengdu, IE expo Guangzhou in Guangzhou, IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai as well as IFAT Delhi in New Delhi. Together, the eight IFAT events form the world's leading network for environmental technologies.

Messe München

Messe München is one of the world's leading networking platforms. In a reflection of the slogan "Connecting Global Competence," Messe München serves as a global networking platform and brings together decision makers from all parts of the world. Messe München's portfolio comprises more than 50 trade fairs for capital and consumer goods as well as new technologies that focus on the latest social issues. These trade fairs include the world-leading trade fairs bauma, BAU, IFAT and ISPO. The roughly 200 events organized by Messe München each year attract about 50,000 exhibitors and 3 million visitors.

Messe München has one of the most modern exhibition grounds in the world and with its four locations in Riem, the ICM – Internationales Congress Center München, the MOC Veranstaltungszentrum München, and the Conference Center Nord, is able to fulfill all its customers' requirements individually. Messe München is very successful in its domestic market in Munich as well as in other countries. It is active in all important growth markets: China, India, South Africa, Brazil, Russia and Turkey. Overall, Messe München, with its net-work of associated companies and foreign agencies, is present in more than 100 countries.